

Re-opening 1 October 2023: LUX* Belle Mare, Mauritius

The spirited, forward-thinking resort on the east coast of Mauritius reopens with a striking new design where minimalism meets tropical island living



(L-R): Family fun at the pristine beach; The new Junior Suite; The contemporary Indian restaurant Amari by Vineet - helmed by Michelin-starred Chef Vineet Bhatia; The 2000m² resort pool at sunrise

Singapore, 18 July 2023 - The highly anticipated reopening of the beloved LUX* Belle Mare, Mauritius – situated on the island's wild east coast, tucked away in lush tropical gardens near the quaint village of Belle Mare - will welcome guests back on 1 October 2023. Unveiling a refreshed look after more than a year of extensive renovations, the reimagined resort with its timeless architecture designed by <u>renowned Mauritian</u> <u>architect Jean-Francois Adam</u> has been elevated with a striking new design whilst retaining its celebrated family ethos.

Taking the resort to new heights, LUX* Belle Mare's new interiors have been conceived by <u>internationally</u> <u>acclaimed Mauritian designer</u>, <u>Jean-Marc Tang</u>, dedicated to creating a revitalised vision of hospitality in the region. With a fresh feel, look and style, Tang brings soothing shades of pastels, coral, greens and sand white to LUX* Belle Mare, taking cues from the surroundings - where minimalism meets tropical design, emulating the essence of island living.

Located on one of the best coastlines in the Indian Ocean, guests can also look forward to the return of the iconic picture-perfect beach, impressive culinary offerings featuring much-loved Chinese restaurant "Duck Laundry" and contemporary Indian gem "Amari by Vineet", one-of-a-kind collection of *Extraordinary Experiences* and wellness journeys at the renowned LUX* ME Spa.

<u>The Lux Collective</u> Chief Operating Officer - EMEA Ashish Modak said, "Authentic Mauritian hospitality at its best is what the team at LUX* Belle Mare has always been known for. From warm smiles to personalised service that is the hallmark of our LUX* flagship brand, the team's passion shines through with the delivery of curated Extraordinary Experiences. Positioned as the best luxury beach resort in Mauritius, our team is bubbling over with excitement to welcome our guests soon."

A FIRST LOOK: LUX* BELLE MARE

ARCHITECTURE AND DESIGN

Inspired by the resort's sublime surroundings, the 174 suites and 12 unique villas are minimalist and modern, whilst retaining the island's rich Mauritian heritage and encapsulating laid-back living and family spirit. The result is a design concept that champions indoor-outdoor living by working in harmony with the natural surroundings. With thoughtful touches such as tables cast in reclaimed local sand, custom print wallpaper as a homage to the coral reefs, and seating in whitewashed wood with nautical rope details woven by local artisans, each element has been carefully considered. Jean-Marc Tang commented: "*I wanted to blend my expertise and local insights to create a unique tropical environment that elevates and inspires everyone.*

Belle Mare is an incredible setting where nature is in perfect balance, and we wanted to showcase this throughout the design by inviting nature inside."

CUISINE

The bounty of fine dining will return across five exclusive restaurants with an array of cuisines including Indian, Chinese, Mediterranean and international classics. Presenting laid-back dining, Beach Rouge – LUX* Resorts' signature beach club concept – will serve fresh Mediterranean cuisine for lunch and dinner paired with unobstructed ocean views. When the sun dips below the horizon, the space will be lit in a spectacular red tint, with a notable programme of international DJs and performers setting the mood from chill to groove. Signature restaurant Amari by Michelin-starred Chef Vineet Bhatia is a must-visit, a modern interpretation of India's rich heritage served in earthy pink interior settings with contemporary murals. Muchloved Duck Laundry will offer modern Chinese dishes and chef-driven tasting menus peppered with house specialties like the Peking duck, dim sum and Sichuan favourites. Adjacent to the pool, at the heart of the resort, all-day-dining restaurant, MONDO will serve a curated selection of international cuisines with a dedicated kids buffet to cater to all tastes. There will be live stations and a skilled pizzaiolo baking pizzas using the customised stone oven that takes centrestage. For a quick yet delicious lunch or afternoon snack, guests can head to Royce Street, where a vintage 1933 Hooper Limousine Rolls Royce will serve exceptional Southeast Asian cuisine. Guests will also be invited to discover the 'Keen on Green' concept, an impressive offering of plant-based, vegan and locally-sourced dishes on every menu.

"At LUX" Belle Mare, we take pride in elevating original flavours amidst modern settings to offer a truly epicurean journey in all our restaurants," enthused <u>The Lux Collective</u> Corporate Chef Dave Minten, who is personally overseeing every minute detail of the culinary offerings.

WELLNESS AND FITNESS

A holistic approach to wellness is a key component in the design of LUX* ME Wellbeing and LUX* ME Spa. The five elements: earth, water, fire, air and space are the foundations of wellness journeys for guests. Each journey will be tailored to individual needs combining mindfulness activities, relaxing spa treatments and breath workshops to restore. With a core focus on rebalancing, signature movements and treatments comprise immersion to effortless fluidity on land, water and beyond, incorporating table stretch, suspension training, aerial massage and yoga as well as aqua therapies and fitness. Through these practices and takehome lifestyle tips, guests learn how to regain balance for the body, mind and soul. In addition to cutting-edge cardio and Kinesis weight training equipment, the fitness centre offers Technogym's newest modular functional strength system – Universe – a first in Africa and the Indian Ocean. Guests can access digitally several exercise possibilities, resistance and training content.

A SUSTAINABLE APPROACH

LUX* Belle Mare reopens with a range of enriching conservation activities, whilst retaining its commitment to championing sustainability through socially responsible and environmentally friendly practices. Guests will be invited to learn about marine life conservation with Eco-Sud, a NGO specialising in marine biodiversity, to rare endemic plants propagation at lle Aux Aigrettes with the Mauritian Wildlife Foundation. The resort will return with its very own farm, supplying fresh vegetables, herbs and leafy greens which are pesticide-free. Initiatives also include embracing the PLEDGE[™] on Food Waste Certification, investing in energy and water efficiency to reduce waste through circular design and providing luxurious yet naturallyderived in-room amenities and ethically-sourced organic oils in the Spa. Sustainability audits will be conducted by Positive Luxury, with a publicly available dashboard on its performance in environment, social, good governance and innovation. LUX* Belle Mare is already on track to receive its Butterfly Mark, the luxury industry's leading sustainability certification.

LUX* Belle Mare is offering guests a 20% discount off bookings of minimum of 5 nights' stay* and a 20% discount on selected flights with Air Mauritius**

Rates start from EUR 422 per night on a B&B basis for two persons sharing.

*Bookings are valid till 31 August 2023 with all stays applicable from 1 October to 30 November 2023. Terms & conditions and blackout dates apply. Subject to availability. **Air Mauritius promotion code will be provided upon booking.

To make a reservation, visit www.luxresorts.com or email reservation@theluxcollective.com

About The Lux Collective

The Lux Collective ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands LUX*, SALT, TAMASSA, SOCIO and Café LUX*. Other properties managed by TLC include Hotel Le Recif, Reunion Island and Ile des Deux Cocos, Mauritius, a private paradise island.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 17 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 12 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

<u>LUX*</u> helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the beach, in the city or in nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

Media Relations

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