

LUX* South Ari Atoll Partners with The Clay Studio Maldives for a Pottery Pop-Up



The Maldives, 16 December 2024 – [The Lux Collective's award-winning resort - LUX* South Ari Atoll](#) is excited to announce a partnership with [The Clay Studio Maldives](#) to bring a pottery pop-up to its Junk Art Studio, starting 20 December 2024. This collaboration introduces a hands-on creative activity to the resort's vibrant programming, providing guests of all ages with a chance to embrace their artistic side while supporting a local Maldivian business.

The pottery experience includes a diverse schedule of workshops such as wheel-throwing, hand-building, and the popular "Paint a Pot" sessions. Tailored options for children and private sessions for couples and families are also available. Each class is led by skilled artisans and designed to inspire creativity while offering an engaging activity for participants.

John Rogers, General Manager of LUX* South Ari Atoll, shared his enthusiasm for the initiative: *"We are delighted to bring this hands-on pottery experience to our guests, in collaboration with The Clay Studio Maldives. As a resort that celebrates creativity and connection, this partnership allows families to create meaningful memories while supporting local artisans."*

The launch coincides with the resort's festive celebrations, which include a variety of traditions, dining experiences and activities designed to create an unforgettable holiday experience. This announcement follows the resort's recent accolade as "Best for Families" at the Condé Nast Johansens Awards For Excellence 2025, underscoring its reputation as a leading [family-friendly](#) destination.

For resort activities and pottery workshops, please visit [Festive Programme](#). To secure the relaxing holiday bookings, please visit www.luxresorts.com, contact stay@luxmaldivesresort.com, or call +960 668 0901.

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High-resolution photos can be downloaded at [the link](#).

About The Lux Collective

[The Lux Collective](#) ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX*.



At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

LUX* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

Media Relations

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