

LUX* South Ari Atoll Celebrates Diwali Festivities With Indian Celebrity Chef Avinash Martins









The Maldives, 19 October 2023 – At LUX* South Ari Atoll, the acclaimed resort of The Lux Collective in the Maldives, Diwali will be marked with an extraordinary celebration, followed by a week of culinary experiences presented by top Indian Celebrity Chef, Avinash Martins from 16 to 20 November 2023.

On the day of Diwali, all guests can start the morning with sun salutation at the resort's Yoga Grove followed by the signature LUX* Tree of Wishes ceremony. It is believed that writing a wish on a ribbon and tying it to an ancient banyan tree, can make one's dream come true. Here, guests also have the chance to contribute to a local charity. Creative minds will enjoy the rangoli competition, open for all.

Diwali is a time when families and friends come together to celebrate the triumph of goodness, while lamps are lit, and presents are exchanged. A pampering spa experience at the LUX* ME Spa would make a great Diwali gift for the loved one. Guests can reserve and immerse in the resort's curated Extraordinary Experiences: from yoga and sound healing onboard a traditional dhoni to jet ski safari adventures.

Food is key to celebration and Diwali is no exception. Recently awarded as a Leading Food & Beverage Resort by South Asian Travel Awards, LUX* South Ari Atoll features 8 restaurants with international cuisine. Indian street food workshop and Maharaja Night Dinner will be the highlights of the Diwali celebration. From 16 to 20 November, guests can savour exclusive dining experiences hosted by Indian Celebrity Chef Avinash Martins.

Voted as one of the India's Top Chefs 2023 by Culinary Culture and Sustainable Chef of The Year at Travel + Leisure India Delicious Dining Awards, Chef Martins is known for his unconventional approach to fine dining. Coming to the Maldives from Goa, he brings along his passion for slow food, and sustainable farm-to-table cuisine. He infuses local flavours into contemporary cooking while highlighting traditions of his homeland with the use of fresh, sustainably sourced ingredients. His restaurant Cavatina by Avinash Martins recently ranked number 12 on Condé Nast Traveller India's Top Restaurant Awards 2023.

Senses, the open-air restaurant will host exclusive lunch and dinner culinary experiences available for pre-booking. Chef Avinash will present a curated Maldivian-Indian fusion menu, prepared with a Goan twist. The unique 5-course menu will be paired with his recommended



beverages. For a culinary voyage, Chef Avinash will host one-of-a-kind Master Chef class set in the island's Amaa's Kitchen. Using the fresh greens from the herb garden, guests will learn the secrets behind rich and flavourful cuisine of India and the Maldives. The experience will conclude with a certification ceremony for participants.

LUX* South Ari Atoll aims to delight its guests with new experiences, to make every holiday truly memorable. Kids will love the build-your-own menu at all restaurants, and vegan lovers will be delighted with the healthful LUX* Keen On Green concept. The Maldivian Night buffet and the Amaa's Kitchen experience showcase intriguing local flavours and island hospitality seasoned with entertainment.

To indulge in Extraordinary Experiences or book a stay with hosted dining experiences by Chef Avinash Martins at LUX* South Ari Atoll, visit www.luxresorts.com, email the resort at stay@luxmaldivesresort.com, or call +960 668 0901.

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High-resolution photos can be downloaded at the link.

ABOUT THE LUX COLLECTIVE

The Lux Collective ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands LUX*, SALT, TAMASSA, SOCIO and Café LUX*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite dAesigns, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 11 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

ABOUT LUX*

LUX* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the beach, in the city or in nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

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