

The Lux Collective Celebrates Global Recognition With Multiple Industry Awards



Photos left to right – Top row: Senses Pool at LUX* South Ari Atoll (Maldives), LUX* Belle Mare pool at sunrise (Mauritius), aerial view of SALT of Palmar (Mauritius), LUX* Le Morne (Mauritius)

Bottom row: LUX* Marijani Zanzibar (Tanzania), LUX* Grand Gaube entrance (Mauritius) and Tamassa Bel Ombre pool (Mauritius)

Mauritius, 24 April 2026 - The Lux Collective is proud to announce a series of prestigious accolades across its portfolio, reaffirming its commitment to delivering exceptional guest experiences and advancing responsible tourism practices worldwide.

At the recent **British Airways Holidays Customer Excellence Awards 2025**, several of the Group's properties were named among the top-rated hotels globally. Based on over 100,000 verified customer reviews collected in partnership with **Feefo**, the awards celebrate hotels that consistently deliver outstanding holiday experiences across key metrics, including excellence in service, cleanliness, location and sleep quality. Amongst the standout performers were **LUX* South Ari Atoll in the Maldives**, **LUX* Belle Mare** and **Tamassa Bel Ombre in Mauritius**. **LUX* Grand Gaube, Mauritius** was additionally honoured for 10 Years of Excellence. These distinctions come during the commemorative 70th anniversary of British Airways Holidays and its 10th anniversary of Customer Excellence Awards.

Further reinforcing its international appeal, The Lux Collective's resorts were also highly rated by European travellers through **HolidayCheck**, Germany's leading hotel review platform. Based entirely on verified guest reviews, **Recommended On HolidayCheck 2026** accolades recognise the most popular hotels worldwide including **LUX* Le Morne**, **SALT of Palmar** and **Tamassa Bel Ombre in Mauritius**.

In addition, **LUX* Marijani Zanzibar**, the LUX* flagship brand's boutique beachfront resort in Zanzibar, Tanzania had achieved a significant milestone, securing **Silver Award** at the **WTM Africa Responsible Tourism Awards** - marking its first recognition at a continental level. Presented in Cape Town, the awards recognised just 22 organisations across 13 countries for driving positive change and delivering measurable impact through sustainable tourism across Africa, in partnership with the **International Centre for Responsible Tourism (ICRT)**.

LUX* Marijani Zanzibar was honoured in the **Local Economic Benefit** category, reflecting its commitment to embedding local suppliers into its value chain and supporting sustainable livelihoods

within the community – from local fishermen and farmers to Zanzibar’s seaweed-farming communities and women’s cooperatives – and creating lasting economic impact within the region. It reinforces the resort’s deep commitment to responsible tourism, meaningful community engagement and The Lux Collective’s Circle of Care initiatives - ingrained in its daily operations.

*“These global recognitions are testaments to the passion and dedication of our teams across all our properties,” says **Olivier Chavy, Chief Executive Officer of The Lux Collective.** “To see our efforts acknowledged by both our guests and industry partners is incredibly rewarding and inspires us to continue raising the bar as a global leader in luxury hospitality.”*

These industry achievements reflect The Lux Collective’s unwavering dedication to creating meaningful, memorable experiences for guests, whilst continuously elevating standards across service, design and sustainability.

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For photos, please click [here](#)

LUX*

tamassa

salt

SOCIO

THELUXCOLLECTIVE.COM

About The Lux Collective

The Lux Collective (“TLC”) is a Mauritian-born global luxury hotel operator and manages brands **LUX***, **SALT**, **TAMASSA**, **SOCIO** and Café LUX*. At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC’s culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 17 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 16 more hotels in its development pipeline in Africa, Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the “Top 100” Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

Media Relations

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