

Discover multidimensional wellness in the Maldives with LUX* South Ari Atoll's invited experts









The Maldives, **15 August 2023** – The well-loved resort of The Lux Collective, LUX* South Ari Atoll - known for its holistic wellness approach extending to lifestyle practices and beyond, is set to welcome global fitness and wellbeing experts from September to November 2023.

A Wellness Weekend with Yoko Kawaguchi

Bringing over a decade of experience in holistic therapies, Yoko will invite resort guests to release stress and tap into energy healing practices from September 4 to October 14. Her Auriculotherapy, Traditional Japanese Usui Reiki and Aromatherapy treatments are proven beneficial for physical, mental and emotional wellbeing. Exclusively during the World Wellness Weekend on September 15 to 17, purifying Reiki sessions by Yoko will be available complimentary for all guests.

Beach Volley Camp with Jochen Shöps

A German professional volleyball player, Jochen will share his expertise with everyone who would like to sharpen their volley skills from October 21 to 28. With the track-record of supporting his national team in many wins, including the Olympic Games and World Championship, Jochen will host daily workshops and be the judge of the island's Beach Volley Tournament in the tropical island setting of LUX* South Ari Atoll.

Farm-to-Table with Avinash Martins

Coming from India, Chef Avinash brings years of culinary experience to food enthusiasts during exclusive cooking classes and curated dinners hosted at the resort between November 13 to 21. Voted as one of the Top 30 Chefs by Culinary Culture and Sustainable Chef of the Year' by Travel + Leisure India, Avinash's food philosophy embodies his passions: slow food, sustainability, vocal-for-local and farm-to-table.

With LUX* ME Wellness concept at its core, LUX* South Ari Atoll offers a wholesome view on wellbeing. In addition to therapeutic spa treatments, the resort's approach to self-care includes mindful practices, fitness for all levels, and conscious eating. Famous for its healthy and plant-based Keen On Green concept, which comprises a third of all restaurant menus, LUX* South Ari Atoll has been recognised for its sustainability and wellness practices with numerous awards, including "Best Vegan-Friendly Resort in the Indian Ocean" by LUXlife Global Wedding Awards and "Indian Ocean's Best Wellness Retreat" by World Spa Awards.

To learn more about unique Extraodinary Experiences and self-care practices at LUX* South Ari Atoll and to book a stay, visit www.luxresorts.com, email the resort at stay@luxmaldivesresort.com, or call +960 668 0901.

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High-resolution photos are available for download here.



About The Lux Collective

The Lux Collective ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands Lux*, SALT, TAMASSA, SOCIO and Café LUX*. Other properties managed by TLC include Hotel Le Recif, Reunion Island and Ile des Deux Cocos, Mauritius, a private paradise island.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 11 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

<u>LUX*</u> helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

Media Relations

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