

Fall in Love All Over Again: Celebrate Valentine's All Month Long at LUX* South Ari Atoll



The Maldives, 6 February 2025 – This February, [LUX* South Ari Atoll](#), the award-winning Maldivian resort under [The Lux Collective](#) global hospitality group, invites guests to indulge in a celebration of love, all month long. From private nights in the spa to destination-inspired dinner experiences that will bring the extraordinary to their island escape.

Romantic Dining Experiences

Starlit Dinner

Guests can dine beneath the Maldivian skies with a seven-course menu, a private bonfire, and a luxury beach bed just steps from the Indian Ocean. This exclusive experience offers the ultimate combination of romance, fine dining, and serenity in a secluded beachfront setting.

Sands of Elegance

Couples will celebrate love with a private beach BBQ dinner set in a beautifully designed sunken heart. The ocean breeze and sparkling starlight create the atmosphere for an enchanting dining experience.

Italian Romance at Allegria

Guests can indulge in a five-course Italian dinner at Allegria, paired with live music in an elegant beachfront setting. This evening combines culinary excellence with the charm of Italy, brought to life in the Maldives.

Exclusive Spa Experiences

Castaway Love

The resort presents total exclusivity with private access to LUX* ME Spa for an evening of relaxation and connection. Couples can enjoy 120 minutes of rejuvenating spa treatments, a private dinner under the stars, and a romantic film screening in an intimate setting.

Loabi Kurun Overwater Escape

Guests will be pampered in a serene overwater spa villa, surrounded by the turquoise lagoon. This indulgent package includes 85 minutes of therapeutic massages, refreshing facials including use of steam and sauna facilities. It offers the perfect opportunity to reconnect in tranquility.

Romantic Villas

Guests can choose between spacious beachfront and overwater [accommodations](#), each offering stunning views, refined interiors with direct access to the Indian Ocean and soft white sands. Whether it is the [Romantic Pool Water Villa](#) with lagoon access and a dropdown projector for cinematic experience, or the [Romantic Beach Pool Villa](#), the resort provides the perfect retreat for couples seeking privacy.

For reservations or further information, please visit www.luxresorts.com, contact stay@luxmaldivesresort.com, or call +960 668 0901.

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High-resolution photos can be downloaded at [the link](#).

About The Lux Collective

[The Lux Collective](#) ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

[LUX*](#) helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

Media Relations

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