

The Lux Collective's flagship brand LUX* Resorts & Hotels Wins 2026 Travel d'Or <Best Hospitality Group> Award



Row 1 Caption; Veronique Berthier, Vice President Sales & Marketing - Europe and Grégory Volut, Head of Sales & Marketing France & BeNeLux from The Lux Collective receiving the prestigious Best Hospitality Group Award (3rd & 4th from the left); **Row 2 Captions;** LUX* Grand Baie (Mauritius), LUX* Belle Mare (Mauritius) and LUX* South Ari Atoll (Maldives)

Mauritius, 25 March 2026 – The Lux Collective has been recognised on the global hospitality stage at the renowned **2026 Travel d'Or Awards ceremony** held in Paris, France. **The Group's flagship brand - LUX* Resorts & Hotels received the prestigious Travel d'Or <Best Hospitality Group> Award**, distinguishing it as the top leading hospitality group well-loved by French consumers.

Now in its 17th edition, **the annual Travel d'Or Awards is an esteemed benchmark of public trust in France. It celebrates leaders in the tourism industry, based on rigorous criteria including brand awareness, innovation and overall guest experience through a customer survey with over 3500 French travellers conducted by independent polling institute Discurv, followed by expert jury evaluation.** This outstanding distinction underscores The Lux Collective's trendsetting vision to anticipate the evolving expectations of modern travellers, while crafting meaningful and memorable stays.

Leading the curve, **the iconic flagship LUX* brand stands out with its forward-looking approach to modern luxury, combining wellbeing and sustainability.** Set in exceptional destinations, the awe-inspiring properties of LUX* Resorts & Hotels offer a distinctly human and immersive vision of travel.

"This recognition is a tremendous source of pride for all our teams," said **Olivier Chavy, Chief Executive Officer of The Lux Collective.** "At our **flagship LUX* Resorts & Hotels**, we are driven by a daily commitment to crafting extraordinary experiences, with people at the heart of everything we do. In an ever-evolving landscape, we are deeply grateful for the trust and support of our valued guests, who inspire us to continually push the boundaries of luxury hospitality."

The 2026 Travel d'Or accolade follows a series of international distinctions, including the Group's **2026 Forbes Travel Guide** Five-Star Awards, further affirming its global influence in redefining contemporary luxury travel. Together, these recognitions position **The Lux Collective hospitality group and its flagship brand LUX* at the forefront of luxury hospitality** - shaping purpose-led travel experiences across the world's most exceptional destinations.

To discover Life Extraordinary and explore the Group's award-winning resorts, please visit the **LUX*** website.

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About The Lux Collective

The Lux Collective ("TLC") is a Mauritian-born global luxury hotel operator and manages brands LUX*, SALT, TAMASSA, SOCIO and Café LUX*. At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 16 more hotels in its development pipeline in Africa, Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

At LUX*, time is luxury. LUX* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury. In a world where a deeper sense of connection can be hard to reach, even on vacation, it enables guests to break from the ordinary. Staging exceptional experiences in different locales – whether on the Beach, in the City or in Nature, it transforms the everyday into the extraordinary through elevated service, contemporary spaces and crafted escapes to truly disconnect and relax - with Life Extraordinary.

Media Relations

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