

Celebrate Love in Luxury with The Lux Collective



From left to right: SALT of Palmar, LUX* Belle Mare, LUX* Grand Gaube, LUX* Grand Baie, LUX* Le Morne

Mauritius, **6 February 2025** – At The Lux Collective, love is more than just a feeling. Rooted in the belief that life's most precious moments deserve to be celebrated in extraordinary ways, the global luxury hospitality group has curated a series of exceptional Valentine's Day experiences across its resorts. Whether lovers opt for an intimate beachside dinner, a rejuvenating couples' spa ritual, or a joyful celebration of friendship, each experience is designed to honour love and care.

From Mauritius' breathtaking shores to the elegant settings of its world-class restaurants, The Lux Collective invites guests to immerse in unforgettable memories on this special day.

LUX* Le Morne: Romance Under the Stars

Set against a breathtaking backdrop, LUX* Le Morne is the ideal haven for lovebirds. The Beach restaurant presents a gourmet Valentine's menu featuring oysters, foie gras and caviar, while private dining options include an intimate Tree House dinner or a candlelit beachfront setup. The Kitchen restaurant offers a French Bistro buffet, KAWAII curates a 12-course Omakase experience, and EAST delights with Thai-inspired à la carte dishes. Couples can also unwind with the Essence d'Amour massage at LUX* ME Spa.

LUX* Grand Baie: A Gastronomic Love Affair

LUX* Grand Baie sets the stage for an exquisite Valentine's feast. A five-course lobster menu is served on the beach, while Ai KISU's nine-course gourmet menu showcases Asian delicacies like tuna sashimi, signature dim sum, turbot robata, and wagyu MB-9. For a relaxed yet stylish celebration, couples can opt for day packages at Beach Rouge or Bisou rooftop, both offering stunning ocean views. A luxurious couples' massage adds the perfect finishing touch.

LUX* Grand Gaube celebrates Love In The Air

At LUX* Grand Gaube, Valentine's Day is a celebration of love in all its beautiful expressions. The resort offers more than just romantic getaways—whether spending the day with the loved one, closest friends, or even enjoying some self-care time, there is something for everyone. On February 13th, Valentine's Day welcomes ladies for an afternoon of relaxation, complete with soothing spa treatments and sunset cocktails. On February 14th, couples can indulge in dreamy dinners under the stars, with intimate beachside setups and a specially crafted menu. Those seeking relaxation can enjoy a soothing couples spa experience, designed to nurture connection and wellbeing.

LUX* Belle Mare, the Perfect Snuggle Spot

LUX* Belle Mare offers a series of unforgettable experiences designed to bring couples closer together. The romantic journey starts with a unique Couples Junk Art Workshop, where creativity flows as couples craft meaningful artwork together. After that, a well-deserved retreat into wellness with Aqua Love, the resort's Couples Aqua Gym, followed by a serene couples massage that will leave both feeling rejuvenated. For a romantic culinary experience, an intimate dining awaits lovers at Beach Rouge with a special set menu. Guests can also

indulge in a private, moonlit dinner on the beach or in a beautifully decorated gazebo. To complete the experience, Amari by Vineet offers an exclusive set menu featuring contemporary Indian flavours.

SALT of Palmar: A Sensorial Valentine's Escape

At SALT of Palmar, Valentine's Day is a celebration of connection. The day begins with a DIY body scrub workshop, followed by a pastry-making session. At sunset, couples can enjoy complimentary canapés at the Rooftop Bar, before savouring the "Taste of Love" four-course menu at The Good Kitchen. For ultimate relaxation, a White Chocolate & Coconut Candle Massage promises a blissful evening.

Tamassa Bel Ombre: A Celebration of Love and Fun

This Valentine's Day, guests can create unforgettable memories at Tamassa Bel Ombre with a lavish buffet at Show Restaurant, blending local and international flavours. Couples will share heartwarming moments at BBar with cake baking and personalised card creations. As the evening falls, a dreamy six-course dinner will be served along with a rose each for the ladies. The exclusive "*Treat Your Sweetheart*" wellness experience at Santosha, is designed to rejuvenate and inspire connection. The evening can be further elevated with cocktails and canapés at the SunBar followed by the flashback show at the Bandstage or enjoy an intimate, open-air cinema experience beneath a canopy of stars.

This Valentine's Day, The Lux Collective transforms romance into an art form, crafting extraordinary moments across its luxurious resorts. To make the celebrations even more memorable, an exclusive **Fabulous Offer** has been created, offering luxurious stays at **LUX***, **SALT and TAMASSA** resorts in Mauritius at preferential rates per person per night, based on double occupancy.

For Resorts' Stays and Dining Reservations or enquiries, please visit <u>LUX*</u>, <u>TAMASSA</u> and <u>SALT</u> websites.

For resorts' photos, please click here.











About The Lux Collective

The Lux Collective ("TLC") is a Mauritian-born global luxury hotel operator and manages brands LUX*, SALT, TAMASSA, SOCIO and Café LUX*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 15 more hotels in its development pipeline in Africa, Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

At LUX*, time is luxury. LUX* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. In a world where a deeper sense of connection can be hard to reach, even on vacation, it enables guests to break from the ordinary. Staging exceptional experiences in different locales – whether on the Beach, in the City or in Nature, it transforms the everyday into the extraordinary through elevated service, contemporary spaces and crafted escapes to truly disconnect and relax - with Life Extraordinary.

About SALT

SALT is a humanistic approach to hospitality launched in November 2018, connecting modern explorers with meaningful travel experiences. It introduces a new breed of hospitality for the culturally curious. Devoted to the wonder of all things local and sustainable, SALT takes guests to people - not just places. Unveiling the heartbeat of destinations and their communities, it gets them out there exploring – the SALT way.

Media Relations

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