

# A Fusion of Retro-Charm and Sustainability at LUX\* Grand Gaube Presenting the Bee Honest Bar



Mauritius, 2 August 2024 – LUX\* Grand Gaube, an eclectic lifestyle resort renowned for blending retro-chic style and sustainability, is excited to announce the launch of its newest innovation – the Bee Honest Bar. Brought to life by British designer Kelly Hoppen and Mauritian architect Jean-François Adam, the resort continues to set new standards in luxury and eco-conscious living. Nestled on a secluded peninsula in the north of Mauritius, LUX\* Grand Gaube combines refined elegance with casual sophistication, offering a mix of everything the island has to offer, from two tranquil beaches and gourmet dining destinations, including the award-winning INTI Peruvian restaurant, to adventurous helicopter and seaplane rides.

### **Hug Me Honey: A Journey into Nature**

At the heart of LUX\* Grand Gaube's offerings is the Hug Me Honey Extraordinary Experience. This unique outdoor adventure immerses guests in the natural beauty of Mauritius and showcases the resort's commitment to sustainability. Wander through the hotel's serene gardens and learn about the fascinating world of bees from expert beekeepers. This experience offers a hands-on encounter with beehives, revealing the intricate process of honey production. Guests can sample the freshest honey, harvested right before their eyes, and appreciate its delicate flavours and health benefits. This intimate connection with nature offers a perspective on the importance of bees in the ecosystem.

## The All-New Bee Honest Bar: Craft Your Own Wellness

Complementing the Hug Me Honey Experience is the newly introduced Bee Honest Bar, another innovative concept that redefines healthy living. This self-service bar, located in a picturesque corner of the resort, is a wellness sanctuary. Here, guests can craft their own nourishing beverages using a variety of seasonal fruits and vegetables, while enjoying the tranquil surroundings and watching the bees at work.

The Bee Honest Bar is not just a place to quench thirst, but a sanctuary that inspires well-being and creativity. Guests are free to experiment and create healthy concoctions with fresh local ingredients, embracing the resort's mindful living ethos. This unique juice bar exemplifies LUX\* Grand Gaube's dedication to further curating extraordinary experiences that connect guests to the essence of Mauritius.



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Beyond these unique experiences, LUX\* Grand Gaube offers sophisticated beachside living. The resort features 186 suites and villas, each a masterpiece of Kelly Hoppen's design, providing an idyllic setting for relaxation and indulgence.

Six restaurants offer guests a global culinary journey, from 'live' cooking stations at The Palm Court to the exotic Peruvian cuisine at INTI and the authentic Creole flavours at Banyan. The resort also boasts nine bars, including the famous Café LUX\* and the vibrant Beach Rouge dining club, ensuring that every meal is worth celebrating.

At LUX\* Grand Gaube, the commitment to sustainability is woven into every aspect of the resort. From eco-friendly initiatives to emphasising wellness and fitness, it strives to create a harmonious balance between luxury and environmental responsibility. Modern wellness facilities and a mindful kids' club ensure every family member enjoys a rejuvenating and enriching stay.

Discover LUX\* Grand Gaube - a destination where sustainable luxury and extraordinary experiences beckon. Visit and book via the website or email <a href="mailto:reservation@theluxcollective.com">reservation@theluxcollective.com</a>.

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To access photos of Bee Honest Bar, please click here.

#### About The Lux Collective

The Lux Collective ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands LUX\*, SALT, TAMASSA, SOCIO and Café LUX\*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

#### About LUX\*

<u>LUX\*</u> helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

#### **Media Relations**

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