

The Lux Collective Conferred Four Condé Nast Traveller's 2024 Readers' Choice Awards

Voted As Best Resorts In The World for the Indian Ocean and Rest of Africa Categories



Photos (L-R): Step into The Lux Collective's award-winning resorts - LUX Belle Mare with its designer lobby, LUX* South Ari Atoll with an artistic jetty, pristine beach at TAMASSA Bel Ombre and LUX* Marijani Zanzibar 's inviting pool with Indian Ocean as the backdrop.*

Singapore, 3 October 2024 – Celebrating the epitome of excellence in the travel industry, **global hospitality group [The Lux Collective](#)** has received four esteemed **[Condé Nast Traveller's 2024 Readers' Choice Awards](#)** - **Best Resorts In The World**. In the Indian Ocean category, [LUX* Belle Mare](#) secured the #3 spot, [LUX* South Ari Atoll](#) ranked #5, and [TAMASSA Bel Ombre](#) placed at #10. In the Rest of Africa category, [LUX* Marijani Zanzibar](#), which newly opened in July last year, earned the #22 position.

The Readers' Choice Awards, known for its unmatched legacy as the longest-running and most prestigious honours in the travel scene, continues to stand as the ultimate mark of excellence and recognition. Out of a staggering half-million voting surveys, over 125,000 readers in the United Kingdom rated their travel experiences across the globe to offer a comprehensive look at the places they eagerly anticipate revisiting.

"We are truly honoured to be recognised by the acclaimed Condé Nast Traveller's Readers' Choice Awards. The new [LUX* Marijani Zanzibar](#) has been named one of the best resorts in Africa, while [LUX* South Ari Atoll](#) in Maldives and [TAMASSA Bel Ombre](#) in Mauritius are stand-out resorts for the readers. After its re-opening in October 2023, our reimagined [LUX* Belle Mare](#) in Mauritius is ranked at #3 in the Indian Ocean for resorts, a competitive region brimming with phenomenal luxury hotels. These outstanding awards are testimonies to our resolute commitment to consistently deliver industry-leading service and create extraordinary moments for guests and team members, as we expand our Group's global footprints," said **Olivier Chavy, Chief Executive Officer of The Lux Collective**.

Located on the unspoilt east coast of Mauritius, the reimagined [LUX* Belle Mare](#) is a luxury family resort with timeless architecture designed by renowned Mauritian architect Jean-François Adam and elevated interiors by internationally-known Mauritian designer Jean-Marc Tang. Here, minimalist concept meets tropical island living. With 174 suites, 12 villas and an iconic picture-perfect beach, the resort is home to a pioneering kids' club, exquisite dining options featuring much-loved Chinese restaurant "Duck Laundry" and contemporary Indian gem "Amari" by the first Indian Michelin-star Chef Vineet Bhatia, one-of-a-kind collection of *Extraordinary Experiences* and wellness journeys at LUX* ME Spa.

In the Maldives, [LUX* South Ari Atoll](#) is a peaceful hideaway positioned on the laid-back paradise island of Dhidhoofinolhu, offering elegant overwater villas, beach pavilions and LUX* villas which complement its natural beauty. This luxurious resort features a variety of activities full of fun and modern soul including partaking in marine conservation, bicycle rides along the jetty, swimming alongside whale sharks, relaxing in overwater villas on stilts, culinary adventures at any of the eight restaurants and five bars. It is ideal for romantic escapes and sustainable weddings.

LUX* Marijani Zanzibar is an 82-room boutique resort on Zanzibar's northeast coast, with modern Arabian architecture and a coastal Swahili vibe inspired by the Spice Island's storied history. With a private pristine beachfront and Indian Ocean as the backdrop, it provides elegant spacious accommodation, restaurants with international and local cuisine, along with the warm personalised service that is a hallmark of LUX*. Besides unwinding at LUX* ME Spa, guests can immerse in its unique culture through thoughtful excursions including visits to a spice plantation and Stonetown, a UNESCO World Heritage site.

Finally, **TAMASSA Bel Ombre** is a vibrant all-inclusive resort on the southwest coast of Mauritius, surrounded by dramatic mountains and dense sugarcane fields, with four spectacular pools and bespoke joyful experiences - crafted for families and friends to sharing good times, together. Edged by a turquoise lagoon against the Indian Ocean, it offers some of the best sunsets on the island. Through holistic therapies, its spa Santosha (*in Sanskrit: "san" means "completely" and tosha, "contentment"*) believes in cultivating both an attitude and a deep state of inner peace to achieve balance for the body, mind and soul.

To discover exceptional experiences and for resort reservations, please visit **LUX*** and **TAMASSA** websites, call **+2306982727** or email reservations@res.theluxcollective.com directly.

Additionally, in conjunction with the Condé Nast Traveller's Readers' Choice Awards wins, **LUX* x Air Mauritius in Celebratory Partnership presents a Limited Time Exclusive Online Offer** for UK residents travelling from UK to Mauritius. From 11 October 2024 to 11 November 2024, for all successful room bookings at LUX* resorts - Receive an Exclusive Promocode to enjoy 15% off* Economy and Business Class fare component. (Excluding Promotional Fares; Travel Period: 11 October 2024 to 30 June 2025) *Terms & Conditions apply.

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For resorts' photos, please click [here](#).

The [2024 Readers' Choice Awards](#) are published on Condé Nast Traveller's website and celebrated in the November 2024 issue.

LUX*
RESORTS & HOTELS

tamassa

salt

socio



About The Lux Collective

The Lux Collective ("TLC") is a Mauritian-born global luxury hotel operator and manages brands **LUX***, **SALT**, **TAMASSA**, **SOCIO** and Café LUX*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

At **LUX***, time is luxury. LUX* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. In a world where a deeper sense of connection can be hard to reach, even on vacation, it enables guests to break from the ordinary. Staging exceptional experiences in different locales – whether on the Beach, in the City or in Nature, it transforms the everyday into the extraordinary through elevated service, contemporary spaces and crafted escapes to truly disconnect and relax - **with Life Extraordinary**.

About Tamassa

At **TAMASSA**, holidays are not only for escaping the everyday, but also a precious chance to reconnect and remind oneself of the most important thing in life—each other, especially the loved ones. Derived from 'tamasha', a Hindi word used in Mauritian Creole meaning 'festive', TAMASSA's three syllables evoke pounding beat of tam-tam drum. It is a rallying call to gather family and friends at a place dedicated to sharing **Good Times, Together**.

Media Relations

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