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LUX* South Ari Atoll Resort & Villas Dedicates October to World Breast Cancer Awareness



Male - In light of the World Breast Cancer Awareness Month of October, LUX* South Ari Atoll Resort & Villas will do their part in raising awareness of what affects hundreds of thousands of women every year.

All donations given by guests to the Tree of Wishes during the month of October will be handed over to the Cancer Society of Maldives, a non-profit/non-governmental organization formed by individuals for the purpose of reducing the incidence and impact of cancer in the Maldives. The Cancer Society of Maldives engages in activities such as increasing general awareness, establishing early cancer detection methods through cancer screening camps, promoting healthy living through educational programs as well as conducting training programs for health care workers, and providing psychosocial support to cancer patients, survivors, their families and more.

Additionally, throughout the month of October, all team members at the resort will wear the pink ribbon on their uniforms, an international symbol of breast cancer awareness and support for those affected.

"With health and wellness comes difficult conversations as well. By contributing locally to the awareness, support and research of what affects so many people worldwide daily, is the least we can do from our end", said Sindy Lagare, Director of Spa & Wellness at LUX* South Ari Atoll Resort & Villas.

Reach more about the Cancer Society of Maldives here.

Book a stay at LUX* South Ari Atoll Resort & Villas here.

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About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests. https://www.luxresorts.com/