

## Celebrity Chef Avinash Martins Brings Flavours of India to LUX\* South Ari Atoll Maldives



**The Maldives, 16 September 2024** – [LUX\\* South Ari Atoll](#), the much-loved resort of [The Lux Collective](#) in the Maldives, will be partnering with acclaimed Indian Celebrity Chef, Avinash Martins, to curate a unique culinary event. This exclusive three-day experience will take place from 14 to 16 November 2024, following the Diwali festivities.

Chef Avinash Martins, renowned for his innovative approach and dedication to sustainable cuisine, will bring his exceptional talent to the resort, combining the essence of Maldivian and Indian flavours. Recognised amongst India's Top Chefs 2023 by Culinary Culture and named Sustainable Chef of the Year at the Travel+Leisure India Delicious Dining Awards, he is celebrated for his creative fine-dining concept that highlights fresh, locally sourced ingredients. His restaurants, Cavatina by Avinash Martins, was ranked #12 on Condé Nast Traveller India's Top Restaurant Awards 2023, while C'est L'avi – Table in the Hills was voted Best Emerging Restaurant at the Travel+Leisure India Delicious Dining Awards 2024.

With culinary arts at its core, the award-winning LUX\* South Ari Atoll, recently named Leading Food & Beverage Resort by the South Asian Travel Awards, is known for its diverse gastronomy across its eight restaurants. The synergy between Chef Avinash and the resort's culinary team promises an unparalleled dining adventure.

Guests can indulge in a five-course Maldivian-Indian fusion menu at Senses, the resort's open-air restaurant. This fine-dining experience will feature an elevated Goan twist, paired with selected beverages. Additionally, a master chef class will be hosted at Amaa's Kitchen, offering participants an interactive experience where they can take home cooking tips from the celebrity chef himself.

Beyond its exceptional dining options, LUX\* South Ari Atoll allows guests to unwind on a 1.8km palm-lined beach and choose from different [accommodations](#), ranging from Beach Pavilions to the LUX\* Villa. It provides [wellness](#) activities such as yoga, pilates and fitness training, complemented by water sports including snorkelling, kayaking and kite surfing. Two swimming pools offer relaxation, while the extensive LUX\* ME Spa presents indulgent treatments that blend Eastern and Western practices.

Situated in the South Ari Marine Protected Area, it allows guests to discover marine life such as sea turtles, manta rays and whale sharks through guided tours, or enjoy an underwater glimpse with VR technology. Additional amenities include a Junk Art Studio, a curated library, and a variety of engaging activities. The resort is committed to creating memorable moments with interactive options for families, healthful vegan choices through the LUX\* Keen On Green concept, and destination-inspired experiences such as the Maldivian Night buffet and Amaa's Kitchen.



This like-minded collaboration underscores the shared passion and commitment of Chef Avinash and LUX\* South Ari Atoll to pushing culinary excellence and delivering extraordinary experiences.

For more information on booking a stay and dining events with Celebrity Chef Avinash Martins, visit [www.luxresorts.com](http://www.luxresorts.com), email [stay@luxmaldivesresort.com](mailto:stay@luxmaldivesresort.com), or call +960 668 0901.

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**High-resolution photos can be downloaded at [the link](#).**

#### **ABOUT THE LUX COLLECTIVE**

The Lux Collective ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands LUX\*, SALT, TAMASSA, SOCIO and Café LUX\*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

#### **ABOUT LUX\***

LUX\* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the beach, in the city or in nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

#### **MEDIA RELATIONS**

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