# THE LUX COLLECTIVE

PRESS RELEASE

# LUX\* Hotels and Resorts welcomes the Easter season with vibrant culinary delights and festive activities



From Left to Right: The Palm Court-LUX\*Grand Gaube, The Beach-LUX\*Le Morne, Amari-LUX\*Belle Mare, Bisou-LUX\*Grand Baie & Salt of Palmar

01 April 2025, Mauritius - As is customary for any Mauritian holiday or celebration, the renowned LUX\* resorts have curated an exciting program for the upcoming Easter season. Each resort has planned its own unique interpretation of the occasion, designed to bring joy and create unforgettable moments, ensuring that every guest gets more out of their stay.

Both young and adults will find different activities to enjoy at LUX\* resorts this Easter. With exclusive menus, tailored programs, and festive activities planned across all their locations in Mauritius, the luxury hospitality group is committed to delivering a memorable experience for all.

As stated by Olivier Chavy, CEO of The Lux Collective, "Easter is a special holiday where families gather to spend time and create memories. As with any celebration on our island, it is an excellent opportunity for our guests to embrace the diversity of our multicultural nation. At LUX\* resorts, we take pride in curating a wide range of activities and surprises on such occasions, allowing all to taste different and unique flavors of our little paradise."

### **LUX\* Grand Gaube: Fun-Filled Family Celebrations**

Easter at LUX\* Grand Gaube will be anything but ordinary, with a program designed to delight guests of all ages. Children will enjoy creative Easter crafts, bunny mask-making, and the ultimate Easter Egg Hunt, while families can engage in lighthearted competition during the Easter Olympics and a Water Balloon & Egg Toss by the shore. Culinary highlights will include a Barefoot Beach BBQ, an extravagant Easter Feast and a Bubbly Breakfast at The Palm Court.

A foam party will add a playful touch to the celebrations, while those seeking tranquility will be able to indulge in tailored spa rituals at LUX\* Me.

# LUX\* Le Morne: Easter Indulgence with a Scenic Backdrop

At LUX\* Le Morne, Easter celebrations will focus on family time, relaxation, and indulgence. Activities include an exciting Easter Egg Hunt for children, a talent show, and henna tattoo sessions. As the day winds down, guests will be invited to enjoy a chilled atmosphere at the bar, with live music from the celebrated EvaD duo. The resort's dining venues will embrace the Easter spirit, with a live beachside BBQ featuring charcoal-grilled meats and fresh salads at The Beach restaurant. The Kitchen restaurant will also offer an extensive Easter buffet, catering to all palates with seafood, vegetarian, and meat lover's options, alongside a dedicated cheese and charcuterie station. For an intimate gathering, The Treehouse will present an exclusive menu with fine ingredients such as Wagyu beef pie, goat cheese fondue, and champagne sorbet. The highlight of the experience will be the spa's special Easter treatments, where guests can enjoy 60 or 90 minutes tailored treatments, while receiving a special LUX\* Me gift to commemorate the occasion.

# **LUX\* Grand Baie: Coastal Elegance and Chocolate Artistry**

Easter at LUX\* Grand Baie is planned to be a refined island celebration, set against the backdrop of a turquoise lagoon. Guests will be able to enjoy exquisite seafood feasts, sunset gatherings at the resort's renowned rooftop, and engaging seaside activities for young adventurers such as seaside treasure hunts and magical surprises. The LUX\* Me Spa will offer serene wellness escapes, while Easter will culminate in an indulgent brunch at Beach Rouge. One of the highlights of the celebration will take place at Maison LUX\*, where Executive Pastry Chef Simon Pacary will be presenting handcrafted Easter eggs, inspired by the colors of the lagoon, with one special egg concealing a hidden surprise.

## **LUX\* Belle Mare: Family-Friendly Entertainment and Gastronomy**

From the 12th to the 21st of April, LUX\* Belle Mare will offer a well-balanced Easter program combining relaxation, cultural immersion, and world-class cuisine. Families will be invited to enjoy dedicated entertainment, engaging workshops, and Easter-themed activities, while wellness seekers can partake in holistic spa treatments and mindful experiences. Children will be treated to a host of special activities, from Easter egg hunts and storytelling sessions to sandcastle competitions and thrilling scavenger hunts. Guests can also indulge in a special Easter Sunday breakfast at Mondo, featuring an array of festive delicacies in a vibrant setting. For an elevated dining experience, Amari by Vineet will showcase exquisite Indian gastronomy, while Duck Laundry will offer creative Chinese-inspired dishes, perfect for celebrating the occasion in style.

#### Tamassa Resorts: An Easter of Celebration and Adventure

Tamassa Resorts will deliver an Easter filled with joy, indulgence, and vibrant activities. Guests will be welcomed with signature refreshments before starting the day with fitness sessions, face painting for children, and interactive Easter-themed games. The resort's culinary offerings include a BBQ at Playa, a five-course wine-pairing dinner, and an extensive Easter buffet. At night fall, live music, a DJ set, and the grand Disney Easter Show will lead into a festive Easter party. For those in search of relaxation, the Tamassa Spa will offer special Easter treatments, including chocolate-infused wraps and soothing massages.

# SALT of Palmar: Creativity, Wellness, and Fine Dining

SALT of Palmar is thrilled to present an Easter program that blends creativity, luxury, and wellness for a truly memorable experience. This vibrant celebration invites guests to begin their day with a gourmet breakfast, followed by an interactive Easter egg decorating session. One of the standout events of the program is the Easter Egg Hunt, where the lucky winner will be rewarded with a luxurious complimentary spa massage. The culinary journey continues with an exquisite "à la carte" barbecue and a sumptuous four-course Easter dinner, thoughtfully prepared by the resort's talented chefs. On April 21, the focus will shift towards wellness, featuring herb garden explorations, wine and chocolate tastings, and an Easter Bunny-themed aperitivo, all leading up to a sophisticated four-course dinner at The Experience Kitchen.

# Ile Des Deux Cocos: A Private Island Easter Escape

For those seeking an exclusive Easter retreat, Ile des Deux Cocos will offer for Easter a unique blend of tropical relaxation and adventure. Guests will be welcomed with a signature cocktail, before embarking on activities such as a chocolate treasure hunt, snorkeling, and glass-bottom boat excursions in the Blue Bay Marine Park. After the fun, a lavish Easter buffet will await them, accompanied by local non-alcoholic beverages or house-made rum. Additional island activities, including archery, beach volleyball, and bocce ball, will ensure a dynamic yet serene Easter experience in a breathtaking setting.

"With such a diverse array of offerings across our resorts, LUX\* ensures that this Easter will be a celebration of joy, indulgence, and memorable moments for everyone involved," concludes Olivier Chavy, CEO of The Lux Collective.



tamassa



**SOCIO** 



#### **About The Lux Collective**

The Lux Collective ("TLC") is a Mauritian-born global luxury hotel operator and manages brands <u>LUX\*</u>, <u>SALT</u>, <u>TAMASSA</u>, <u>SOCIO</u> and Café <u>LUX\*</u>.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

#### About LUX\*

At LUX\*, time is luxury. LUX\* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. In a world where a deeper sense of connection can be hard to reach, even on vacation, it enables guests to break from the ordinary. Staging exceptional experiences in different locales – whether on the Beach, in the City or in Nature, it transforms the everyday into the extraordinary through elevated service, contemporary spaces and crafted escapes to truly disconnect and relax - with Life Extraordinary.

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