

PRESS RELEASE

## The Lux Collective appoints Sheila Malloo as the Group's first woman General Manager in Mauritius

Taking over the reins at LUX\* Belle Mare





Newly appointed General Manager of LUX\* Belle Mare Sheila Malloo with The Lux Collective's Chief Executive Officer Olivier Chavy

**Singapore**, **20 August 2024** – Global luxury hospitality group <u>The Lux Collective</u> is pleased to announce the appointment and promotion of Resident Manager Sheila Malloo as the General Manager of LUX\* Belle Mare, effective from 26 November 2024. She will be the Group's first woman General Manager in Mauritius.

Sheila has been an integral part of the LUX\* Belle Mare team for over 22 years, starting her career journey as a receptionist in September 2002. During her tenure rising through the ranks, she has always demonstrated exceptional dedication, outstanding leadership and commitment towards the resort. She is an exemplary team member who embodies the Group's brand and ethos of care. Her extensive hospitality experience, coupled with unwavering passion and quest for excellence, will steer the resort into its next chapter.

In line with Group's talent development and succession planning to ensure a smooth transition, Sheila will take office after the departure of General Manager Gerhard Hecker when his contract concludes on 25 November 2024. Gerhard has been highly instrumental in the last three years in the repositioning of the property, the rebuild post-fire, and its grand reopening.

Within 10 months of operation, the resort has been conferred with remarkable industry recognitions from the international Forbes Travel Guide 5-Star Award to the recent 5-Star Luxury Rating by Mauritius Tourism Authorities, after LUX\* Grand Baie. This reinforces The Lux Collective's luxury positioning as the first and only global hospitality group in Mauritius to have two properties with such luxury grading.

"I wish to thank Gerhard for his dedicated leadership and hard work during the past three challenging years and wish him great success for his new endeavours," said Chief Executive Officer of The Lux Collective Olivier Chavy. "At the same time, Sheila's well-deserved promotion is a testament to our Group's ongoing commitment to talent recognition and women empowerment. With Sheila's in-depth knowledge of the LUX\* flagship brand, resort operations and proven ability to drive team success, I am confident that she will excel in this leadership role and elevate LUX\* Belle Mare to new heights."

"I am deeply humbled and immensely grateful to the company for this incredible opportunity to serve as General Manager. Reflecting on my 22-year journey in LUX\* Belle Mare, I appreciate the culture of care and trust, along with the support of my family and the resort family, which has empowered me along the way. Here, surrounded by great people where every day is a learning with moments to cherish, I look forward to contributing to the greater success of our wonderful team and resort," **comments Sheila Malloo, the upcoming new General Manager of LUX\* Belle Mare.** 



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## **About The Lux Collective**

The Lux Collective ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands <u>LUX\*</u>, <u>SALT</u>, <u>TAMASSA</u>, <u>SOCIO</u> and Café LUX\*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

## About LUX\*

<u>LUX\*</u> helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

## Media Relations

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