

Sustainable Wedding Beckons at The Lux Collective



Photos (L-R): SALT of Palmar, Mauritius; LUX* Grand Baie, Mauritius; LUX Grand Gaube, Mauritius and LUX* South Ari Atoll, Maldives (bridal couple & sandbank dinner)

Singapore, 28 March 2023 – This year, the Earth Day's theme 'Invest in Our Planet' is about engaging the partnership of businesses, governments and global citizens to commit and accelerate action against climate change towards a collective green future. **With sustainability as a core DNA and designing zero waste celebrations, [The Lux Collective](#) brings together wanderlust couples from all over the world for wedding moments and romantic experiences that will last a lifetime**, as it helps people *Celebrate Life* - in a mindful way.

With the quest for purposeful travel post-Covid, sustainable weddings are on the rise as couples plan their celebrations with sustainability as a key focus. Many couples are drawn to having a dream wedding in far-flung beautiful destinations, curated with more intention and personalisation.

In Mauritius and the Maldives, wedding couples can enjoy the romance of travel while embracing a sustainable approach, without compromising service and quality. Supporting local is not only a great way to support the community but also shine a spotlight on homegrown talents to sustain a circular economy.

Located on one of the island's most coveted beaches of the north, the newest flagship [LUX* Grand Baie, Mauritius](#) offers a spectacular setting with a modern take on luxury paired with extraordinary experiences. Built in harmony with nature by local architect Jean-Francois Adam with Kelly Hoppen CBE in London who designed the spaces, the resort organises tailor-made beach wedding ceremonies and private celebrations at its contemporary Asian restaurant Ai KISU or at the rooftop Bisou with panoramic sea views. It offers the option of chauffeur-driven wedding car in a fully electric BMW iX to and from Port Louis and a customised wedding menu based on LUX* signature Keen on Green cuisine.

Situated at the foot of Le Morne mountain (UNESCO Heritage Site) and only 15 minutes from the Black River Gorges, the serene beachfront resort [LUX* Le Morne, Mauritius](#) embodies contemporary tropical island lifestyle paired with immersive experiences. Certified by The PLEDGE™ on Food Waste, a Singapore-based audited certification and benchmarking system to improve organisations' bottom-line, the resort repackages leftover food for underprivileged school children to improve their nutritional intake. Food that cannot be distributed are used as compost in the resort's 30,000 square metre garden space. Guests can also opt for a vegetarian or vegan menu from the Group's wholesome Keen on Green concept, prepared with locally sourced produce and healthful cooking techniques.

The gardeners from [LUX* Grand Gaube, Mauritius](#) gather dried flowers and twigs from the resort's grounds to build the floral arch for solemnisation or vow renewal ceremony. The eclectic retro-chic resort has two tranquil beaches and gourmet dining destinations including the award-winning INTI Peruvian restaurant and Bodrum Blue Turkish restaurant. Here, all bouquets are sourced from small florists to support local businesses. Flowers can be repurposed after the wedding by sending them to a nursing home or a non-profit organisation to brighten up someone else's day.

At [Tamassa Bel Ombre, Mauritius](#), set on a dazzling white beach with a turquoise lagoon, community and environment go hand in hand to keep carbon footprint low and help local farmers flourish. Wedding decorations

include re-use of bamboo, dried coconuts and palm leaves from its gardens, which are then composted. Seashells are returned to the beach to reduce impact on the ecosystem of its protected lagoon. In addition, the bridal spa treatment will rejuvenate with locally-made bio products.

At the chic adults-only and sustainability-focused Mauritian hotel [SALT of Palmar, Mauritius](#) wedding couples are immersed in the heart of Mauritian life and given the opportunity to connect directly with locals via the Skill Swap programme – to take guests to people, not just places, at this colourful and artfully designed resort. The newly-weds are invited to plant a tree together as a symbol of their love and can partake in the “Little Extras” initiative to visit and donate a meal to 75 handicapped children of L’aventure Technical School.

In the Maldives, [LUX* South Ari Atoll](#) is the winner of Most Sustainable Wedding Resort - South Asia by LUXlife 2022 Global Wedding Awards. It hosts one exclusive wedding daily to give each couple the deserved attention. Ensuring the co-existence of destination wedding and luxury, couples can say “I Do” in paradise and celebrate the special day worry-free of its impact in beautiful nature. Purchasing a wedding package also funds the education of an underprivileged child and a visit to the children’s shelter. Alternatively, guests can choose to support the oceans and restore marine ecosystem with the marine biologist by adopting a coral frame.

The Lux Collective aims to impact and change the lives of individuals across the globe where it operates, one sustainable wedding at a time.

For more information on the dream wedding resort, please email reservation@theluxcollective.com or visit [LUX*](#), [SALT](#) and [TAMASSA](#) websites.

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For resorts’ photos, please click [here](#).

LUX*

tamassa

salt

SOCIO



About The Lux Collective

[The Lux Collective](#) (“TLC”) is a global luxury hotel operator headquartered in Singapore and manages brands [LUX*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX*. Other properties managed by TLC include Hotel Le Recif, Reunion Island and Ile des Deux Cocos, Mauritius, a private paradise island.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC’s culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Growing the global presence, TLC currently manages 16 operating resorts and hotels in China, Maldives, Mauritius and Ile de la Reunion, and with 10 more hotels in its development pipeline in Asia and Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the “Top 100” Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

[LUX*](#) helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the city or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

About SALT

[SALT](#) is a humanistic approach to hospitality launched in November 2018, connecting modern explorers with meaningful travel experiences. Spearheaded by hospitality visionary and CEO of The Lux Collective Paul Jones, SALT introduces a new breed of hospitality for the culturally curious. Devoted to the wonder of all things local and sustainable, SALT takes guests to people - not just places. Unveiling the heartbeat of destinations and their communities, it gets them out there exploring – the SALT way.

About Tamassa

At [TAMASSA](#), holidays are not only for escaping the everyday, but also a precious chance to reconnect and remind oneself of the most important thing in life – each other, especially the loved ones. Derived from ‘tamasha’, a Hindi word used in Mauritian Creole meaning ‘festive’, TAMASSA’s three syllables evoke the pounding beat of the tam-tam drum. It is a rallying call to gather family and friends at a place dedicated to sharing **Good Times, Together**.

Media Relations

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