

## LUX\* South Ari Atoll Shines With Numerous Awards This October



**The Maldives, 27 October 2022** – October is a successful month for LUX\* South Ari Atoll, the renowned Maldives destination of The Lux Collective. Once again, the property confirmed its status as one of the leading resorts in the tropical country with a series of notable wins.

The spacious resort with a playful and modern soul is made for travellers looking for a distinctive experience and exquisite dining options with an ocean view. The 6th edition of South Asian Travel Awards not only named LUX\* South Ari Atoll the “Leading Luxury Resort” in the Maldives but also recognised its continuous strive to conscious hospitality with the “Leading Eco-Friendly Resort” award.

The Condé Nast Traveller Readers' Choice Awards 2022 named LUX\* South Ari Atoll among “The Best Resorts In The World” for Indian Ocean. Offering a once-in-a-lifetime experience for every guest, the resort was ranked once again in the coveted list.

The signature LUX\* Shining Service also resulted in receiving the “Travellers’ Choice 2022” award by TripAdvisor. With the consistent rating of 5 out of 5, LUX\* South Ari Atoll was recognised as one of the top 10% of destinations listed on the international platform.

The talented culinary team of LUX\* South Ari Atoll is the reason why the resort is one of the best tropical destinations for foodies. It won nine awards from this year’s Hotel Asia Exhibition & International Culinary Challenge. Competing in a variety of categories, from hot cooking to artistic showpieces, the team of resort’s chefs received one Gold, four Silver, and five Bronze medals. With eight restaurants offering different cuisines to its guests, LUX\* South Ari Atoll turns every holiday into a culinary journey with crafted menus. The Group’s signature Keen On Green concept, highlights delectable vegetarian and vegan specialties at every outlet.

To discover more about award-winning LUX\* South Ari Atoll, guests can book the stay on [www.luxresorts.com](http://www.luxresorts.com), email the resort at [stay@luxmaldivesresort.com](mailto:stay@luxmaldivesresort.com), or call +960 668 0901.

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### About LUX\* Resorts & Hotels

LUX\* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

### About The Lux Collective

The Lux Collective (“TLC”) is a global luxury hotel operator headquartered in Singapore and manages brands LUX\*, SALT, TAMASSA, SOCIO and Café LUX\*. Other properties managed by TLC include Hotel Le Recif, Reunion Island and Ile des Deux Cocos, Mauritius, a private paradise island.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC’s culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.



Growing the global presence, TLC currently manages 16 operating resorts and hotels in China, Maldives, Mauritius and Ile de la Reunion, and with 11 more hotels in its development pipeline in Europe, Asia and Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

**Media Relations**

**The Maldives:** Anastasiya Babenko, LUX\* South Ari Atoll Marketing & PR Manager, +960 668 0901, [Anastasiya.babenko@luxmaldivesresort.com](mailto:Anastasiya.babenko@luxmaldivesresort.com)

**Global:** Renee Lim, The Lux Collective Vice President, PR & Corporate Communications, +65 6955 1540, [renee.lim@theluxcollective.com](mailto:renee.lim@theluxcollective.com)