

## *Experience An Unforgettable Diwali in the Maldives with LUX\* South Ari Atoll*



**The Maldives, 14 October 2024** – As Diwali draws near, [LUX\\* South Ari Atoll](#) invites guests to celebrate the Festival of Lights in the idyllic paradise of the Maldives. The resort offers a unique holiday experience where luxury meets relaxation in a breathtaking tropical setting. A curated holiday package combines the festive spirit with the island’s natural beauty, creating an unforgettable escape.

### **A Vibrant Beach Celebration**

Guests can begin their Diwali celebrations with a Rangoli-making competition at the Resort’s Indian restaurant and bar, [Senses](#), embracing the vibrant essence of the festival while soaking up the sun. Throughout the day, a Henna Station and a Photo Booth provide opportunities for creating lasting memories. As the evening falls, DJ Avilash will keep the party alive with music on the beach and dancing under the stars, offering guests a time of celebration with family and friends.

### **Wellness and Rejuvenation**

Mornings at LUX\* South Ari Atoll offer a refreshing start with a DIY facial at [LUX\\* ME Spa](#), designed to revitalise and set a positive tone for the day. As the sun sets, a soothing sound healing session invites guests to unwind and restore balance, blending tranquillity with the festive mood. These wellness experiences provide peace and renewal during Diwali.

### **Culinary Delights**

The celebrations continue with a Maharaja-themed dinner, featuring a selection of traditional Indian dishes. Live cooking stations add an interactive element, immersing guests in the enticing aromas and flavours of India. With a festive ambience and shared moments around the table, the evening promises warmth and joy in a beachfront setting.

### **Plan Your Diwali Getaway**

LUX\* South Ari Atoll’s Diwali retreat includes the exclusive [Oulala Offer](#), with 30% off accommodation, complimentary breakfast and a range of festive activities. Guests booking the half-board meal plan can enjoy a complimentary upgrade to special full-board for a gastronomic culinary experience.

View the Diwali programme [here](#).

For booking, please visit [www.luxresorts.com](http://www.luxresorts.com), contact [stay@luxmaldivesresort.com](mailto:stay@luxmaldivesresort.com), or call +960 668 0901.

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**High-resolution photos can be downloaded at [the link](#).**

**[About The Lux Collective](#)**



[The Lux Collective](#) ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX\\*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX\*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

#### **About LUX\***

[LUX\\*](#) helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

#### **Media Relations**

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