

## **LUX\* South Ari Atoll Wins Three Titles at Travel + Leisure Luxury Awards Asia Pacific 2024**



**Maldives, 31 July 2024** – Demonstrating its ongoing success, [LUX\\* South Ari Atoll](#), the well-loved resort of [The Lux Collective](#), has received three distinguished awards at the Travel + Leisure Luxury Awards Asia Pacific 2024, as voted by the acclaimed publication's international readers. These accolades solidify the resort's reputation as a premier destination for family travel and luxury experiences in the Maldives.

LUX\* South Ari Atoll is awarded Top 10 for the following distinctions - **Best House Reef in the Maldives, Best Hotel Pools in the Maldives** and **Best Resorts for Families in the Maldives**. The awards celebrate the resort's unwavering commitment to excellence, exceptional guest experiences and innovative luxury offerings.

### **Best House Reef in the Maldives**

LUX\* South Ari Atoll has been recognised for its vibrant and diverse marine ecosystem, offering guests unparalleled snorkelling and diving experiences that highlight the natural beauty of the Maldives and South Ari Atoll – the only year-round whale shark aggregation site in the world.

### **Best Hotel Pools in the Maldives**

The resort's two exquisite pools, known for their stunning designs and breathtaking views, have earned it the title of Best Hotel Pools in the Maldives, providing the perfect setting for relaxation and leisure.

### **Best Resorts for Families in the Maldives**

LUX\* South Ari Atoll has also been named one of the Best Resorts for Families in the Maldives, for its wide range of family-friendly amenities and activities to ensure an unforgettable holiday experience for guests of all ages. With 40 complimentary activities, a kids' club, and a teens' programme, there is something to fill each day with relaxation and adventure alike.

"We are incredibly honoured to receive these prestigious awards from Travel + Leisure," said John Rogers, General Manager of LUX\* South Ari Atoll. "These accolades are testaments to the dedication and passion of our team, who strive to provide our guests with extraordinary experiences. We remain committed to setting new standards in luxury hospitality and helping guests celebrate life through our diverse offerings."



For more information about LUX\* South Ari Atoll and its award-winning experiences, please visit [www.luxresorts.com](http://www.luxresorts.com), contact [stay@luxmaldivesresort.com](mailto:stay@luxmaldivesresort.com), or call +960 668 0901.

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High-resolution photos can be downloaded through [this link](#).

**About The Lux Collective**

**The Lux Collective** ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX\\*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX\*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

**About LUX\***

**LUX\*** helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

**Media Relations**

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