

FOR IMMEDIATE RELEASE

## Empowering Women Through Sustainable Art: LUX\* Grand Gaube Hosts "Transforming Waste into Treasures" at the Junk Art Gallery



**Mauritius, 16 November 2023** – LUX\* Grand Gaube, an eco-conscious retro-chic resort under The Lux Collective, has recently launched its transformative community-based project, **"Transforming Waste into Treasures"**. Driven by its commitment to sustainability, this project seeks to empower and uplift the women in the village of Grand Gaube, equipping them with skills while championing environmental responsibility through innovative repurposing of waste materials.

Under the leadership of General Manager Stephan Anseline, LUX\* Grand Gaube extends its care to impact the local community. Mr. Anseline shared, "Under our 'Circle of Care' initiative, this project reflects our commitment towards sustainable development. We must give back to the society that supports us. With the 'Transforming Waste into Treasures' project, our goal is resolute - to empower the women of our village, fostering personal growth and entrepreneurship skills, all while contributing to a greener, more sustainable world."

This initiative marked collaboration and creativity. The women of Grand Gaube embark on a bi-monthly journey to the project site, a space of artistic exploration and learning. Here, they learn the art of pyrography, which involves adorning wood and other materials through controlled burning. Transcending waste, glass bottles that would typically be discarded find new life as they are crafted into decorative objects. The team reshapes different waste materials, diminishing their environmental impact that might otherwise contribute to landfills.

The "Transforming Waste into Treasures" initiative goes beyond creating mere decorative pieces; it embodies LUX\* Grand Gaube's dedication to ensuring sustainable practices and environmental mindfulness within the local community.

-end-



PRESS RELEASE

For 'Transforming Waste into Treasures' initiative photos, please click [here](#).

#### **About The Lux Collective**

[The Lux Collective](#) ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX\\*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX\*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 11 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

#### **About LUX\***

[LUX\\*](#) helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

#### **Media Relations**

Mauritius: Yashni Jagernauth, Public Relations & Marketing Manager, LUX\* Grand Gaube, +230 5919 1183, [yashni.jagernauth@luxgrandgaube.com](mailto:yashni.jagernauth@luxgrandgaube.com)

Global: Renee Lim, The Lux Collective, Vice President PR & Corporate Communications, +65 9680 5233, [renee.lim@theluxcollective.com](mailto:renee.lim@theluxcollective.com)