

LUX* Belle Mare Joins Virtuoso's Exclusive Global Luxury Travel Network



Mauritius, 14 April 2026 – Award-winning global luxury hotel operator **The Lux Collective** is pleased to announce **LUX* Belle Mare**'s acceptance into Virtuoso's prestigious portfolio of luxury travel partners, comprising more than 2,200 preferred suppliers across 100 countries.

By joining Virtuoso's collection of the world's finest luxury hotels, resorts, cruise lines, airlines, tour operators and travel entities, LUX* Belle Mare is now recognised among the leading luxury hotels and resorts worldwide. Acceptance into this invitation-only network opens the door to Virtuoso's powerful global community of elite travel advisors, supported by targeted marketing channels and high-profile industry events including Virtuoso Travel Week. This new affiliation also strengthens LUX* Belle Mare's connections with leading leisure travel agencies across North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East.

"Virtuoso represents the highest standards in luxury travel, and we are proud to see LUX Belle Mare welcomed into such an esteemed community,"* said **Olivier Chavy, Chief Executive Officer of The Lux Collective**. *"This affiliation deepens our ability to engage with travellers who are looking for meaningful moments, intuitive service and uplifting bespoke experiences that reflect our commitment to delivering Life Extraordinary hospitality at every touchpoint."*

Set on Mauritius' serene east coast, LUX* Belle Mare offers a contemporary retreat with suites and villas. Re-imagined by established Mauritian designer Jean Marc Tang, the interior combines modern comfort with understated island style. Recently awarded Forbes Travel Guide Five-Star honour for the third consecutive year, the resort features one of the island's largest lagoon pools, innovative culinary offerings – including the much-loved Chinese restaurant Duck Laundry and contemporary Indian dining at Amari by Vineet, led by the first Indian Michelin-starred chef Vineet Bhatia. It also presents a one-of-a-kind collection of Extraordinary Experiences and transformative wellness journeys at the renowned LUX* ME Spa.

Discover Life Extraordinary experiences at **LUX* Belle Mare** with [Virtuoso](#).

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[IMAGES HERE](#)

About The Lux Collective

The Lux Collective ("TLC") is a Mauritian-born global luxury hotel operator and manages brands [LUX*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and [Café LUX*](#). At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort

through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 17 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 16 more hotels in its development pipeline in Africa, Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

At LUX*, time is luxury. LUX* helps people to celebrate life by delivering consistently on the promise of a different kind of luxury. In a world where a deeper sense of connection can be hard to reach, even on vacation, it enables guests to break from the ordinary. Staging exceptional experiences in different locales – whether on the Beach, in the City or in Nature, it transforms the everyday into the extraordinary through elevated service, contemporary spaces and crafted escapes to truly disconnect and relax - **with Life Extraordinary**.

About Virtuoso

Virtuoso® is the leading global travel agency network specialising in luxury and experiential travel. This by-invitation-only organisation comprises over 1,200 travel agency locations with more than 20,000 travel advisors in over 50 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with more than 2,200 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. Normalised annual sales of (U.S.) \$25–\$30 billion make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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