

FOR IMMEDIATE RELEASE

LUX* Grand Gaube joins forces with local schools to champion sustainable living and protect nature



Mauritius, **26 June 2023** – LUX* Grand Gaube, a retro-chic tropical resort nestled on the northern coast of Mauritius, is proud to announce its dynamic collaboration with the local schools, as part of its commitment to an eco-friendly, sustainable lifestyle and the protection of nature. Through its newly launched Kids Go Green programme, the resort is dedicated to playing an active role in fostering a sustainable future for Mauritius.

Mr. Stephan Anseline, General Manager of LUX* Grand Gaube, emphasises the imperative role of collective action in safeguarding the environment, "The protection of our planet extends far beyond the boundaries of our hotel. We are committed to engaging and inspiring neighbouring communities, equipping them with the knowledge and tools necessary to make a positive impact. By instilling environmental consciousness and responsibility in the younger generation, we lay the groundwork for a sustainable future that benefits us all."

The Kids Go Green initiative focuses on educating children about the importance of healthy eating. In a world where junk food and malnutrition have reached alarming levels, the chefs at LUX* Grand Gaube are eager to not only educate children about the merits of a nutritious diet through home-made and plant-based meals. They take a step further by explaining the importance of using seasonal, locally-sourced products instead of imported alternatives.

Furthermore, the programme imparts invaluable insights on repurposing food scraps and transforming leftovers into delectable recipes, thereby minimising food waste and encouraging sustainable consumption practices.



As part of this bi-monthly educational endeavour, the Kids Go Green programme provides a group of students the opportunity to visit the resort, embarking on an immersive journey into the skills of beekeeping. Guided by experts, these young enthusiasts gain a deeper understanding of the invaluable role of honeybees in our fragile ecosystem. This enriching experience enables them to witness the process of honey production and indulge in a honey-tasting session.

This comprehensive programme goes beyond theoretical education, empowering the students with practical skills rooted in the art of nurturing and cultivating the earth. Under the guidance of LUX* Grand Gaube's gardeners, the students learn essential techniques in soil care, seed sowing, and plant cultivation. In addition, they can bring home their planted saplings to observe the growth of their own green endeavours, connecting to nature's wonders.

Driven by its commitment to conserving the environment, LUX* Grand Gaube has integrated recycling and upcycling into the Kids Go Green programme, providing a platform for students to explore their creativity and embrace their eco-consciousness at the Junk Art Gallery. Here, they are inspired to unleash their creativity as they breathe new life into discarded materials such as cans, glass, plastic, and flip-flops, engaging in meaningful and enjoyable activities that encourage sustainable practices by repurposing resources that might have gone to waste.

LUX* Grand Gaube's collaborative efforts with local schools underscore its commitment to sustainable living and environmental stewardship. By equipping the younger generation with knowledge, practical skills, and a sense of responsibility, the resort paves the way for a brighter and greener future. It forges the path towards a sustainable Mauritius and creates positive change and impact.

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For Kids Go Green initiative photos, please click here

About The Lux Collective

The Lux Collective ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands <u>LUX*</u>, <u>SALT</u>, <u>TAMASSA</u>, <u>SOCIO</u>, and Café LUX*. Other properties managed by TLC include Hotel Le Recif, Reunion Island, and Ile des Deux Cocos, Mauritius, a private paradise island.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible, and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Growing its global presence, TLC currently manages 16 operating resorts and hotels in China, Maldives, Mauritius, and Ile de la Reunion, and with 11 more hotels in its development pipeline in Europe, Asia, and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean, and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

<u>LUX*</u> helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

Media Relations

Mauritius: Yashni Jagernauth, Public Relations & Marketing Manager, LUX* Grand Gaube, +230 5919 1183, yashni.jagernauth@luxgrandgaube.com

Global: Renee Lim, Vice President, Public Relations & Corporate Communications, The Lux Collective +65 6955 1540, renee.lim@theluxcollective.com