

LUX* South Ari Atoll Unveils Refurbished Water Villas Inspired by Oceanic Beauty



The Maldives, 13 February 2025 – Global hospitality group [The Lux Collective](#)'s award-winning Maldivian resort, [LUX* South Ari Atoll](#), has announced the unveiling of its newly refurbished [Water Villas](#), offering a serene and sophisticated retreat. Here, design seamlessly blends with the natural splendour of the Maldivian seascape.

Inspired by the resort's breathtaking surroundings, the villas now showcase a refreshed colour palette that mirrors the ocean's tranquil hues and the warmth of sunlit sands. Light blues, soft nudes and neutral tones harmonise with natural light woods and tactile furnishings, creating a space that soothes the senses and invites relaxation.

The refurbished villas include all-new furnishings such as ombre curtains in white and blue which reflect the colours of the ocean, and woven patterns on the bed headers and chairs which add subtle textures and echo traditional craftsmanship. The interior décor incorporating plants brings in lush outdoor greenery, fostering a deeper connection to nature and enhancing the villa's calming atmosphere.

As a standout feature of these Water Villas, the bathrooms each boast bathtubs that overlook the lagoon, allowing guests to soak in luxury while taking in panoramic views. The outdoor terrace has been designed as a haven for relaxation. It features an overwater net perfect for lounging or reading a book, a relaxing sofa and daybed, ideal for enjoying a meal in the Maldivian overwater villa. Direct access to the lagoon via a stairway invites guests to snorkel and immerse themselves in the vibrant marine life just steps away.

Every element, from the carefully selected textures to the bespoke furniture pieces, has been curated to enhance the guest experience. The interiors reflect the beauty of minimalism while providing luxurious comfort that is both visually striking and subtly elegant.

"The goal was to craft an environment that feels truly connected to the island's landscape," says John Rogers, General Manager of LUX* South Ari Atoll. "Guests will indulge in a thoughtfully designed new setting, which exudes a sense of calm that complements the natural beauty and ocean, just beyond their villa doors."

Winner of the prestigious Forbes Travel Guide Star Awards Five-Star Rating for the 2nd consecutive year as well as the 'Best for Families' award at the Condé Nast Johansens Awards for Excellence, LUX* South Ari Atoll's beautifully refurbished Water Villas presents yet another unparalleled



Maldivian experience, coupled with its commitment to sustainability and service excellence. Here, extraordinary moments await.

For reservations or further information, please visit www.luxresorts.com, contact stay@luxmaldivesresort.com, or call +960 668 0901.

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High-resolution photos can be downloaded at [the link](#).

About The Lux Collective

[The Lux Collective](#) ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

[LUX*](#) helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

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