

The Lux Collective Reinforces Its Luxury Positioning in Mauritius

*The only hospitality group conferred National 5-Star Luxury Ratings for two resorts
– LUX* Belle Mare and LUX* Grand Baie*



Photos (L-R): LUX Belle Mare's contemporary lobby and artistic restaurant - Amari by the first Indian Michelin-starred Chef Vineet Bhatia; LUX* signature beach club – eye-catching Beach Rogue and sophisticated lobby at LUX* Grand Baie*

Singapore, 7 August 2024 – The Lux Collective proudly announces its latest milestone as LUX* Belle Mare reaps the prestigious 5-Star Luxury Rating by the Mauritius Tourism Authority. This national achievement reinforces The Lux Collective's luxury positioning as the only global hospitality group in Mauritius with two of its resorts - LUX* Belle Mare and LUX* Grand Baie, being conferred the 5-Star Luxury Rating honour. In addition to this local achievement, The Lux Collective had also garnered international acclaim from the highly reputed Forbes Travel Guide Star Awards. The newly unveiled LUX* Belle Mare emerged as new Five-Star award winner, alongside the ultra-luxury flagship LUX* Grand Baie and its celebrated LUX* ME Spa. LUX* Belle Mare's LUX* ME Spa had also secured a star accolade.

LUX* Belle Mare: the iconic elevated beach escapade

After its grand re-opening in October 2023 and following rigorous assessments by the Mauritius Tourism Authority, LUX* Belle Mare received its Five-Star Luxury Rating within 10 months of operation. Designed by both renowned Mauritian architect Jean-Francois Adam and Mauritian designer Jean-Marc Tang, the resort features a modern aesthetic that blends with its breathtaking natural surroundings. Enhanced by lush greenery and panoramic ocean views, minimalism meets tropical design where every detail has been meticulously crafted to elevate island living and guests' experiences.

Guests can treat themselves to a diverse array of culinary delights across five exclusive restaurants. Beach Rouge offers Mediterranean cuisine with stunning beachfront, while Amari, by the first Indian Michelin-starred Chef Vineet Bhatia, presents modern interpretations of India's rich heritage. Duck Laundry serves modern Chinese dishes and Peking duck, MONDO provides all-day international dining with live cooking stations, and Royce Street offers delectable Southeast Asian cuisine.

Overlooking one of the largest pools in Mauritius, the Mixologist Lounge Bar is the ideal place to enjoy inventive cocktails, whereas Maison LUX* is perfect for premium coffee and delicacies. LUX* Belle Mare's unwavering commitment to delivering luxury, comfort and exceptional service is further demonstrated through its curated Extraordinary Experiences and personalised wellness journeys at LUX* ME Spa.

LUX* Grand Baie: the beacon of ultra-luxury beachside living

LUX* Grand Baie enchants guests right from the moment they step into its lobby. Inspired by his childhood spent on the very beach where the hotel is located, and the architecture of sailing boats, architect Jean-Francois Adam's design sets a captivating tone by championing indoor-outdoor living, built in harmony with nature. UK celebrity designer Kelly Hoppen's sophisticated interiors feature a rich palette of neutral and natural textures, capturing the beauty of the Indian Ocean for a truly luxurious retreat.

Beyond its idyllic environment, LUX* Grand Baie stands out for its holistic approach to wellness. The LUX* ME Spa provides a comprehensive wellness ecosystem across four floors, comprising immersive thermal experiences like hydrotherapy, Kneipp Walk, Turkish Hammam and Tepidarium soak. Additionally, it features the Indian Ocean's first outdoor rooftop fitness experience - Muscle Up on the Roof, which includes two 30-metre Olympic-standard running tracks.

LUX* Grand Baie offers contemporary fine-dining experiences. With a vibrant atmosphere and *warayaki* straw fire cooking in an open kitchen, Ai KISU presents an exceptional dining concept featuring top-tier Asian cuisine, complemented by its private club with pop-up dinners and DJ/musical performances. The jewel - Bisou with an expansive rooftop bar and restaurant offers scenic sea views. This adults-only area includes a 30-metre infinity pool with tapas-style cuisine served on floating trays, surrounded by luxurious cabanas and greenery. As evening falls, Bisou turns into a lounge bar with lively music to create an exhilarating nightlife experience.

Named as the globe's top seven beach clubs by world-acclaimed Net-A-Porter, the Group's signature Beach Rouge presents an unrivalled entertainment experience to chill and unwind at LUX* Grand Baie. Its inventive menus that delight discerning epicureans, invigorating DJ music sets to sweep guests off their feet, as well as designer sunbeds in bold red and white - seek to truly transform lounging into an art.

With strong emphasis on world-class service, flawless experiences and state-of-the-art facilities, these accolades have once again **cemented The Lux Collective's established reputation as a renowned global luxury resort operator of choice.**

Reflecting on this significant milestone in line with its relentless pursuit of excellence, **Olivier Chavy, Chief Executive Officer of The Lux Collective**, said: *"As the trendsetter in the luxury travel industry, we are delighted to be the only premier luxury hospitality group in Mauritius to have received two prestigious 5-Star Luxury Ratings for LUX* Grand Baie and LUX* Belle Mare - in addition to being Forbes Travel Guide 5-Star Award winners. While these recognitions showcase our teams' unflinching commitment and determination to deliver consistent industry-leading service, we look forward to making each moment matter by providing bespoke and extraordinary experiences for all our guests, taking the industry to greater heights."*

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For resorts' photos, please click [here](#)

LUX*

tamassa

salt

SOCIO



About The Lux Collective

[The Lux Collective](#) ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 13 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

[LUX*](#) helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

Media Relations

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