

Celebrate Eid in Paradise at LUX* South Ari Atoll



The Maldives, 27 March 2025 – [LUX* South Ari Atoll](#), the award-winning resort of [The Lux Collective](#) global hospitality group, invites guests to celebrate Eid in style. From ocean adventures to indulgent spa treatments to evenings of musical and culinary delights, this Eid celebration promises an extraordinary escape in paradise.

A Day of Island Adventures

Start the day at the Tree of Wishes Ceremony, a cherished LUX* ritual symbolising hope and new beginnings. For adventure seekers, the Turtle Discovery Snorkeling experience in the turquoise waters offers the rare opportunity to swim alongside sea turtles in their natural habitat.

As the afternoon unfolds, a Latte Art Class at [Café LUX*](#) invites coffee lovers to master the art of crafting intricate designs, while others can embark on a Sunset Cruise, sailing into the golden hues of the Maldivian horizon before the evening's grand festivities.

Wellness & Relaxation

For a rejuvenating escape, the Forbes Star-rated [LUX* ME Spa](#) offers a selection of exclusive wellness experiences. Guests can indulge in a Diamond Touch Workshop, designed to enhance body and mind, or unwind with a Floating Pilates session in the lagoon. These curated sessions aim to renew and restore balance.

An Enchanting Eid Celebration at Senses

As night falls, LUX* South Ari Atoll transforms into a vibrant setting for an Eid Special Dinner at [Senses Restaurant & Bar](#). Guests are invited to an exquisite buffet showcasing the finest lobster, Maldivian seafood, and Arabic fusion cuisine. The lavish spread includes spiced grills, mezze platters, fragrant rice dishes, and Middle Eastern-inspired desserts, set against the backdrop of the Indian Ocean.

The evening's entertainment unfolds with an electrifying Boduberu performance, celebrating Maldivian heritage through rhythmic drumming and energetic dance. Live musicians will take the stage before an elevated DJ set with Arabic tunes and chill-out house beats continues under the starlit sky.

An exclusive Shisha Lounge awaits at Senses Bar. Offering premium flavoured shishas, paired with signature mocktails, teas and Eid-inspired drinks, this beachfront retreat provides the perfect setting to take in the festive ambiance.

Plan Your Eid Getaway

Winner of the prestigious Forbes Travel Guide Star Awards Five-Star Rating for the 2nd consecutive year as well as Condé Nast Johansens Awards for Excellence 'Best for Families', LUX* South Ari Atoll's Eid retreat presents the exclusive [Fabulous Offer](#), with attractive accommodation and festive activities. With eight restaurants and five bars, guests who book the special full-board can be upgraded to an all-inclusive culinary experience.

For reservations or further information, please visit www.luxresorts.com, contact stay@luxmaldivesresort.com, or call +960 668 0901.

Please view the Eid programme [here](#).

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High-resolution photos can be downloaded at [the link](#).

About The Lux Collective

[The Lux Collective](#) ("TLC") is a global luxury hotel operator headquartered in Singapore and manages brands [LUX*](#), [SALT](#), [TAMASSA](#), [SOCIO](#) and Café LUX*.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC's culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Through its signature Groupwide sustainability project Tread Lightly, The Lux Collective promises an eco-conscious stay throughout its hotels. Its partnership with Altruistiq, a group of CO2 experts, focuses on the environmental footprint and ensures that emission sources are tracked using the highest international Science-Based standard.

Growing the global presence, TLC currently manages 18 operating resorts and hotels in Mauritius, Maldives, Ile de la Reunion, China and Tanzania, and with 12 more hotels in its development pipeline in Asia and the Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the "Top 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

About LUX*

[LUX*](#) helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City, or in Nature – by banishing thoughtless patterns and being more simple, fresh, and sensory for the benefit of all our guests.

Media Relations

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