

LUX* South Ari Atoll Is Calling For Glowing Festive Celebrations



The Maldives, 26 November 2022 – the world of exciting adventures and a “glowing” start of 2023 awaits everyone at LUX* South Ari Atoll this Festive Season.

The renowned property of The Lux Collective recognised this year as “Best Family All-Inclusive Resort” by International Travel Awards and “Leading Luxury Resort in the Maldives” by SATA is presenting its “Glow On” themed programme running from December 22nd to January 7th, 2022.

Planned to indulge guests of all ages and preferences, the celebration flow includes dozens of indulging ways to make everyone’s Festive Season unforgettable. From family sandcastle contests and treasure hunts to romantic Christmas cinema sessions under the stars and night-long shimmering parties. With a specially designed programme for every day of the season and mesmerizing Indian Ocean backdrop, winter holidays at LUX* South Ari Atoll promise to be a truly magnificent experience.

Festive meals are fundamental for every big celebration, and LUX* South Ari Atoll never ceases to surprise with its dining specials, inviting the guests to eight restaurants and five bars, all with an added festive touch. Specialty grills on a sunny beach, Spice Route themed dinners at East Market, exquisite menus for seafood lovers in Senses, and Keen On Green plant-based delicacies across all menus are thoughtfully curated by chefs to make every day spent on the island special for any gourmet.

The highlights of the programme are, of course, Christmas family feasts across numerous restaurants and the New Year’s Eve Gala Dinner, available to choose from a flowing international buffet at MIXE or an exclusive set menu in the signature UMAMI restaurant. While glow-inspired entertainment sessions will turn every lunch and dinner into an experience of a lifetime.

Kids and teens should get ready for their own “holiday intensive”. Pirate cruises, beach challenges, cupcake workshops, and many more exciting activities are only a small part of what’s prepared for young travellers at LUX* South Ari Atoll.

Wellness adepts will be pampered with an array of inspiring activities to achieve that desired “glow” and get closer to their New Year’s resolutions. The perfect self-care day at LUX* South Ari Atoll starts with an invigorating morning exercise or Reiki energy healing and closes with a calming sunset yoga flow on the beach as the sun goes down. Pleasant take-aways to carry on with the pampering routine back home are self-massage classes, DIY facials, and haircare workshops with LUX* ME wellbeing experts.

Book your ‘glowing’ holiday and ring into 2023 ultimately inspired with villa rates starting from USD1654. To learn the benefits of the Festive Offer at LUX* South Ari Atoll visit www.luxresorts.com, email the resort at stay@luxmaldivesresort.com, or call +960 668 0901.

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About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

About The Lux Collective

The Lux Collective (“TLC”) is a global luxury hotel operator headquartered in Singapore and manages brands LUX*, SALT, TAMASSA, SOCIO and Café LUX*. Other properties managed by TLC include Hotel Le Recif, Reunion Island and Ile des Deux Cocos, Mauritius, a private paradise island.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC’s culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Growing the global presence, TLC currently manages 16 operating resorts and hotels in China, Maldives, Mauritius and Ile de la Reunion, and with 12 more hotels in its development pipeline in Europe, Asia and Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the “Top 100” Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

Media Relations

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